



Statistically, over 90% of high school seniors
are not prepared for college and over
a half of college freshmen
will fail to graduate.

- *Scientific American Mind*, December, 2007

Dr. Kuni Michael Beasley, Ph.D.

Dear Concerned Parent,

Is your student prepared to *thrive, survive* or maybe even *take a dive* in college?

You are probably thinking about how your student is going to get into college; and getting your son or daughter into the right college for them is certainly not as easy as it once was. However, what you are probably not thinking about is the fact that half the students who start college do not survive college, and that statistic is growing at an alarming rate. The latest epidemic in college is now the *dropout rate*. It is important that we consider the reasons why and then take the steps necessary to prevent that from happening to our children.

We like you, are extremely concerned about these startling statistics; and with that in mind, we are personally contacting the parents of Highland Park High School students to make them aware of an important upcoming opportunity. On Saturday, March 15, 2008, we will be meeting with concerned parents to provide them with information that will be very useful in insuring the academic success of their students. There will be *no charge* to participate in this session intended for *parents only*.

We will be presenting **COLLEGE 101** – 101 things all parents need to know regarding the steps that need to be taken before college to insure good study habits and that grade point averages are as high as possible, what it will take to be accepted into the right college, and then what will be required to excel in college, with the ultimate goal being for your son or daughter to graduate, fully prepared to succeed in the career of their choice.

We have scheduled two separate opportunities to meet with concerned parents on March 15, 2007, a morning session starting at 9:00 AM, and ending at 11:00 AM, and also an afternoon session that will start promptly at 1:00 PM, and end at 3:00 PM. We have allowed time for one-on-one questions and answers at the conclusion of each of the two sessions. Seating will be limited so we encourage you to contact the number listed below to confirm your registration for this important two hour presentation. Recorded and printed information will be made available on a complimentary basis at the conclusion of the meeting. Call (800) 955-0109 to confirm your registration.

Sincerely,

A handwritten signature in black ink, appearing to be 'B' followed by a long horizontal stroke.

Dr. Kuni Michael Beasley, Ph.D.

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